

YOUR GUIDE TO *Forever Store Digital Content*



Digital content is sold in the Forever Store in .pakit form, designed to be used in Forever Artisan software. There are five broad categories of content: Templates, Papers, Embellishments, Alphas and Shapes

TEMPLATES

Page templates are .page files that come in different sizes and are designed to give you a starting point for a page or project. The size in inches will be indicated in the name or description of the kit (e.g. 12x12, 11x8.5, 4x10...). They usually contain photo holders, plus other design elements and text boxes.

- **Blueprint collections/Blueprint Bundles** Blueprints are page templates designed exclusively by pixels2Pages. They include photo holders, text boxes and shapes on the page ready to be filled with your chosen content.
- **Blueprint Books** include enough Blueprint templates to make a whole book, complete with one or more covers.
- **Calendars/Pre-designed Calendars** are ready-made templates for creating calendars in various sizes. They can include templates for filling with content, or pre-designed pages ready to add photos.
- **Canvases** Templates or pre-designed pages designed for use in Canvas wall art projects.
- **Click and Fill** Templates with shapes, photo holders and text boxes designed to be filled with your choice of digital content.
- **Covers** Templates designed for use as covers on photobooks.
- **Design Maps** Page templates with shapes, photo holders and text boxes designed exclusively by Forever Digital Art.
- **Layouts/Page Layouts** Page templates which may or may not include digital content.
- **Pages/Page Prints** Page templates with or without digital content designed to be used as the starting point for a page in a photobook or individual page print.
- **Posters** Templates for poster-sized prints.
- **Pre-designed Layouts/Pre-designed Pages** Templates pre-filled with digital content, usually designed for a particular theme or style.
- **Pre-designed Book** A kit containing enough pre-filled page templates to make a whole book, including the cover. Usually designed for a particular theme or style.
- **Quick Pages** Pre-designed pages filled with digital content, usually flattened so that they cannot be edited apart from adding photos and text.
- **Templates** .page files designed with or without digital content, in various sizes, intended to be the starting point for a page or project.

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DIGITAL CONTENT KITS

- **Add-Ons/Additions Kits** of various digital content designed to complement another kit in the same style or color palette.
- **Bundles/Discounted Bundles** A number of smaller kits bundled together into one kit and sold at a discounted price.
- **Collaboration Kits** combining elements from two or more different designers.
- **Curated Mix/Studio Mix** A kit made up of mixed elements selected from a number of other kits.
- **Digital Kits** A mixture of digital content, often including papers, embellishments, word art etc...
- **Grab Bags** A number of smaller kits bundled together and sold at a discount.
- **Mini Kits** Kits containing only a small number of elements.
- **Page Kits** Kits containing all the papers and other elements needed to make complete pages.
- **Power Palettes** Collections of co-ordinating paper and embellishment kits, designed in a particular style or theme to complement each other.
- **Scrapbooking Kits** Kits containing papers and embellishments.

PAPERS

- **Papers/Paper Packs** Collections of digital papers (.jpg format) that can be used as backgrounds, cut or used to fill shapes, photo mats or titles.

ALPHAS

- **Alphas/Alphabets/Alphasetts** Sets of letters and/or numbers and punctuation designed specifically for use with Artisan's Fancy font tool. These letters do not appear in the content panel, and are accessed from the Insert ribbon > Fancy. Note: some kits may contain letters as individual embellishments, which will not be accessible in the Fancy fonts tool and must be added one by one to a page as individual elements.

SHAPES

- **Corners** Decorative shapes designed specifically for use with Artisan's Corner cutter. Note: In some kits, elements called corners may simply be embellishments designed to decorate the corners of pages or photos.
- **Cutters/Digital Edges/Border cutters** Sets of shapes designed for use with Artisan's Shape cutter tools. These shapes can be accessed wherever shapes are used: in the Shapes section of the content panel, the Straight cutter, Shaped edge cutter and Shape cutters on the Cut ribbon, and the Content > Shape section of the Insert ribbon.
- **Digital Shapes/Shapes** Any elements designed to be used with Artisan's shape cutting tools.

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EMBELLISHMENTS

- **Blendables/Page Blends Elements** with varying levels of opacity designed to add to pages to give a blended collage effect.
- **Border Clusters/Accents** Pre-designed arrangements of elements designed to add as decorative highlights to a page.
- **Brushes and Stamps** Shaped elements designed to be filled with photos, papers, colors or gradients, sometimes with varying levels of opacity.
- **Calendar Embellishments** Elements designed to be added to calendars, often including month names, dates, special occasion art and word art.
- **Cards/Card Set/Pocket Cards** Decorative card-type embellishments in various styles and themes ready to add to a page, often including word art.
- **Chipboard** Various elements with a cardboard look, often having a 3D effect and torn or distressed edges.
- **Danglies** Decorative elements hanging from strings, wires or chains.
- **Edgers/Edges** Decorative elements designed to be used as borders on pages.
- **Element Packs Kits** usually containing embellishments only.
- **Embellishments** Any decorative elements designed to embellish a page.
- **Flairs** Small round embellishments, sometimes decorated with word art.
- **Frames/Frame clusters** Decorative elements designed to place over photos or whole pages as frames. Frame clusters may include embellishment clusters or multiple frames in the one element.
- **Journal Cards/Journalers/Journal Spots** Elements designed to create a backdrop for your text (titles and journaling).
- **Masks/Photo masks/ Page masks/Click.Masks** Elements with varying levels of opacity designed to be filled with photos, papers or colors to give them shaped edges.
- **Overlays/Splatters** Shaped elements with varying levels of opacity designed to lay over other elements on a page to create a decorative edge or pattern. Some designed to be filled with colors or papers.
- **Photo Mats** Small paper elements designed to place under a photo to create a border.
- **Word Art/Word Blocks/Expressions Of/Sentiments** Decorative elements consisting of words, sayings, verses or quotes.